

A regular meeting of the Victor Local Development Corporation (VLDC) was held on Tuesday, August 27, 2019 at the Town Hall, 85 East Main Street.

MEMBERS PRESENT: Vice President Chris Caruana
Treasurer Liz Biehler
Director Mike Guinan
Director Scott Thon
Executive Director Kathy Rayburn

MEMBERS ABSENT: Rebecca Melton, Carol Commisso, Bob Senn & Susan George

OTHERS PRESENT: None

Meeting was called to order by Vice-President Chris Caruana at 5:22pm.

Salute to the flag.

(Within this report Victor Local Development Corporation will often be referred to as VLDC)

Resolution #33-19VLDC

Acceptance of Minutes

On a motion made by Mike Guinan, seconded by Liz Biehler, the following resolution was ADOPTED 4 AYES 0 NAYS

Resolved, that the Victor Local Development Corporation accepts the minutes from the meeting dated July 16, 2019

Financial Report

Payment of Bills – Abstract #8

The Board reviewed the invoices to be paid from the Victor Local Development Corporation/Victor Business Connection Balance sheets. The unpaid invoices totaled \$135802.39.

Resolution #34-19VLDC

Payment of Bills -VLDC

On a motion made by Scott Thon, seconded by Mike Guinan, the following resolution was ADOPTED 4 AYES 0 NAYS

Resolved, that the Victor Local Development Corporation has reviewed and approved invoices for payment that appear on the balance sheet totaling \$127449.31.

Resolution #35-19VLDC

Payment of Bills – Victor Business Connection

On a motion made by Scott Thon, seconded by Liz Biehler, the following resolution was ADOPTED 4 AYES 0 NAYS

Resolved, that the Victor Local Development Corporation has reviewed and approved invoices for payment that appear for on the balance sheet totaling \$8353.08. Invoices are to be paid out of the Victor Business Connection account.

Note: Resolution #34-19VLDC and #35-19VLDC were included in the Balance Sheet totaling \$ 135802.39

Executive Director Report
July/August 2019- Reporting Period

Economic Development
Victor LDC

Business Outreach

Herendeen Chiropractic Annabel Elizabeth Boutique Prima Pop Spoke Cycle NYBP	West Construction UMAC Sansoucie/Giovanni New Bus prospect – 2 East Main
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Façade Improvement Program 2019

At the request of the VLDC board we had signs made that promote the program and are being installed at sites where project work is being done. Approved projects have until 10/31 for completion.

Victor Business Connection

The group is working on three events currently – Victor Downtown Bash – 9/7, Spooktacular – 10/25 & 10/26, and Jingle Mingle 12/6. Sponsorship has been very successful and Kathy attributes that to the coordination of the various levels/incentives that Lisa Hubler put together which made for an easy sell to sponsors. The Downtown Bash is coming together nicely – bands are booked, Stumblin Monkey, Twin Elder and Canandaigua Wine trail will be providing adult beverages. Food is being provided by local restaurants/businesses. We have some loose ends to tie up but it is shaping up to be a fun, community event.

Access Management –The public hearing to hear and vote to adopt the plan will take place at the august 26th Town board meeting. The Village board did the same at the August 19th board meeting and held the public hearing open until September.

Water Quality Improvement Project (WQIP) Grant – Town Storm Water Sewer Geographic Information System (GIS) based MS4 Mapping – As reported earlier the grant deadline was extended to 12/31/19. The team met on August 13th to review the project status and outline areas of focus to bring the project to completion.

Lane Road/Victor Egypt/Lynaugh Intersection – Supervisor Marren, Kim Kinsella and Kathy are meeting with Jim Stack from Genesee Transportation Council to begin discussions of alternatives to the roundabout proposal at this intersection. After the Transportation Improvement Program (TIP) grant application was turned down, Jim Stack agreed to meet with us and form a committee to look at alternative solutions to calm that intersection.

VLDC Strategic Plan Implementation – The Board agreed to focus on two areas from the plan: Incubating entrepreneurs and Marketing Victor. Ed Flynn will be attending the 8/26 board meeting to review funding sources and next steps.

Hike & Bike Promotional initiative – Victor has over 60 miles of hiking and biking trails that could put us on the map as a destination for visitors/residents with these interests. The Victor Hiking Trails (VHT) and Victor Parks & Recreation have done their part for years to cut, maintain and promote this amenity. We have an opportunity to: ***Provide a local, regional and national premier destination for individuals and organizations interested in hiking and biking resulting in enhancing the local economy.***

That's the mission of the Hike & Bike Committee (Brian Emelson, Chauncy Young, Mitch Donovan, Jodell Raymond and Kathy Rayburn) that has been meeting once a month to work on promoting this amenity, engaging local businesses to support the effort, recruit supporting businesses, bring in amenities that support the trail enthusiast and more.

Fairport has the canal, Canandaigua has the lake – Victor has trails! We will be providing the Town board with an overview of our work before the end of the year.

Victor Library Relocation – Kathy is working on the building and grounds committee established to assist in the process of a new site for the Victor/Farmington Library. There have been a number of sites considered, but no decision has been made at this point. The Library conducted a survey to better understand what the community is looking for regarding location and amenities. They are working with a fundraising team to determine what those needs are and define a strategy.

Village Revitalization implementation – The Village organized a meeting to discuss/prioritize projects identified in the update to the Village Revitalization Plan completed in December 2018. The group met in July and will meet again in September.

President's Report

No report

Adjournment

Meeting was adjourned on motion at 5:45pm

Kathy Rayburn