

A regular meeting of the Victor Local Development Corporation (VLDC) was held on Tuesday, December 19, 2023 at the Thirsty Turtle, 7422 Pittsford Victor Rd.

MEMBERS PRESENT:	President	Liz Biehler
	Director	Joe Corsi
	Director	Ted Rund Jr
	Director	Mike Guinan
	Director	Kevin Overton
	Executive Director	Kathy Rayburn
	Minutes Clerk	Gina Ko

ABSENT: Alyssa Serenis and Brett Owen

The meeting was called to order by President Liz Biehler at 5:09pm.

Salute to the flag.

(Within this report Victor Local Development Corporation will often be referred to as VLDC)

Resolution #28-23VLDC

Acceptance of Minutes

On a motion made by Liz Biehler seconded by Kevin Overton, the following resolution was ADOPTED 5 AYES 0 NAYS.

Resolved, that the Victor Local Development Corporation accepts the minutes from the meeting dated October 23, 2023.

Financial Report

Payment of Bills – Abstract #12

The Board reviewed the abstract to be paid from the Victor Local Development Corporation. The abstract totaled \$2,279.47.

Resolution #29-23VLDC

Payment of Bills -VLDC

On a motion made by Joe Corsi, seconded by Ted Rund Jr., the following resolution was ADOPTED 5 AYES 0 NAYS

Resolved, that the Victor Local Development Corporation has reviewed and invoices for payment that appear on the balance sheet totaling \$2,279.47.

VLDC/Economic Development Update

Kathy updated the VLDC Board about Victor's Jingle Mingle: Sip, Shop & Sample event. The reason for this event was to get people into the businesses and have some of the new people discover what Victor has in the Village of Victor. There were 19 business stops for people to go in and have samples of local wineries, breweries, distilleries and food. There was also a horse drawn wagon for the Sip, Shop & Sample participants to take them to some of the businesses. Along with the Sip, Shop & Sample portion of the event, the Planning & Building Department and the Town Clerks office transformed The Victor Town Hall into a holiday kid zone. The Town Hall had multiple kids activities, games, temporary tattoo station, photos with Elsa, Anna, and Olaf, and the Girl Scouts bake sale. Aimee Cain, AE Gifts & Clothing owner, organized an artisan market for the event.

Aimee Cain will be closing her AE Gifts & Clothing and Artisan Market shop in the Village and will be focusing on her shop on High Street, which was formerly the Alex and Ani building. A new business, Alice's Red Rose Boutique and Creative Wonderland, will be taking over her Village location.

Kathy informed the VLDC board that Victor Music Experience is planning on reapplying for the loan in January. Board members updated the new board member, Kevin Overton, on the initial application and reason for denial. The loan committee wrote up a list of things they will need from VME before applying again.

A new restaurant, The Elephant, will be coming to the Village and will be taking over the El Basha building. This restaurant cuisine will be Thai and it will be their second location. Their first location is in Geneva. Another new business in town will be Crumbl Cookies which will be in Walmart Plaza area and it will be next to Original Steve's Diner. The DeWolf Brewing is now under construction and soon to be open.

Adjournment

Meeting was adjourned on a motion by Liz Biehler, seconded by Kevin Overton and unanimously approved at 5:36pm.

Gina Ko, Minutes Clerk