

**A regular meeting of the Victor Local Development Corporation (VLDC) was held on Tuesday, February 28, 2023 at the Town Hall, 85 East Main Street.**

**MEMBERS PRESENT:**

President	Liz Biehler
Director	Joe Corsi
Director	Brett Owen
Director	Vince Pettrone (By Phone)
Director	Mike Guinan
Director	Alyssa Serenis (By Phone)
Executive Director	Kathy Rayburn
Minutes Clerk	Gina Ko

**Absent:** Ted Rund Jr.

The meeting was called to order by President Liz Biehler at 8:03 am.

Salute to the flag.

**(Within this report Victor Local Development Corporation will often be referred to as VLDC)**

### **Resolution #06-23VLDC**

#### **Acceptance of Minutes**

On a motion made by Brett Owen seconded by Joe Corsi, the following resolution was ADOPTED 6 AYES 0 NAYS.

**Resolved,** that the Victor Local Development Corporation accepts the minutes from the meeting dated January 24, 2022.

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### **Financial Report**

#### **Payment of Bills – Abstract #2**

The Board reviewed the abstract to be paid from the Victor Local Development Corporation. The abstract totaled \$48.38.

### **Resolution #07-23VLDC**

#### **Payment of Bills -VLDC**

On a motion made by Mike Guinan, seconded by Brett Owen, the following resolution was ADOPTED 6 AYES 0 NAYS

**Resolved**, that the Victor Local Development Corporation has reviewed and invoices for payment that appear on the balance sheet totaling \$48.38.

**Resolution #08-23VLDC**  
**Board Appointments**

On a motion made by Mike Guinan seconded by Vince Pettrone, the following resolution was ADOPTED 6 AYES 0 NAYS.

**Resolved**, that the Victor Local Development Corporation has appointed Brett Owen as the Treasurer, Alyssa Serenis as the Vice President, and Joe Corsi as the secretary effective February 28, 2023.

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**Executive Director Report:**

**VLDC/Economic Development Update-**

Things were quiet for December and part of January – it gave Kathy and Gina time to breathe and catch up. That’s now over.....

**Manufacturing/Technology Talk** – Kathy is working with the President of the Ontario County Chamber to organize a discussion forum for Victor manufacturing & technology businesses. They are holding it on 3/29 – breakfast meeting – at FLCC Victor Campus. The Chamber staff created the invitation which will be emailed using a combination of my contacts and the Chamber’s. The purpose of this is to stimulate conversation regarding issues, needs, common obstacles and get people in similar businesses communicating. Representatives from the County, FLCC, Workforce Development, Town and Chamber will be there to make introductions and listen.

**Façade Program** – VLDC and the Village URA are working on launching this building improvement program in March. Joe Corsi from the VLDC board worked with Carol Commisso and Kathy Rayburn to review and make some changes to the program. Building owners and businesses will be notified by mail and email – the buildings need to be commercial, within a targeted area in the Village and a monetary match is required from the owner.

**Victor Business Awards** – 2023 Victor Business Awards will be held on Thursday 5/11 at Cobblestone Creek CC. This is year SEVENTEEN and Kathy has organized all but the first one – it’s been awhile!!! This year Gina Ko arranged for the nominations to be pushed through social media and we received many that way. The committee met

this week to review and make selections based on the award criteria for each category. Kathy and Gina are in the process of notifying winners and pushing that out to the community. Sponsorships are coming in, menu's being selected, invitations being ordered and more.

**Sponsorships** – Kathy and Gina are overseeing the sponsorship program that Barndoor Events has launched and witnessing the benefits of coordinating on this. Sponsors received a targeted email containing the calendar of events, sponsorship levels and event descriptions. Gina worked with Rich to set up an on-line portal for sponsors to access where they can choose specific events and levels they are interested in and it is direct deposited into the Towns account. Barndoor generates a spreadsheet of funds committed and pending for each event in google docs so we can add/make changes if needed.

**VLDC Annual Audit** – Gina prepared for the VLDC Audit and nailed it. Auditors were here for one day last week reviewing deposits, loan documents, event revenues/expenses and procedures. They should get the draft audit and management letter soon and Kathy does not expect any surprises!

**Senior Luncheon** – Mike Stockman invited Kathy to speak to the group of Senior Citizens at the monthly luncheon held at Parks & Recreation. It was a fun group and she did her best to fill them in on all the projects that are going on in Victor. She was in awe of the rapport that Mike has with all of the attendees – knows them all by name, individual exchanges, lots of jokes and laughter. Nice job Mike!

**Memorial Day Parade** – Monday May 29th – They have started planning the Memorial Day Parade and Kathy has been able to reach out to past participants for confirmation on the 2023 parade. Jack, John Turner and Kathy will meet with Dan Williams and Troy Shelton in March to discuss more details. They are adding some fun elements this year – Bagpipes and more music! Victor Dodge Jeep has committed to presenting sponsor for this year so she thinks they will have a Jeep or two escorting some Veterans!

**Business Visits:**

Aurora Quilt shop, School of Rock, 95 Nutrition, Sansocie Family, El Basha, Rhino Chiropractic, Shine Brite Yoga, Victor Pest Management, ESL

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### **Open Discussion**

Joe Corsi discusses with the VLDC Board about their process of updating the Façade Program and the reasoning as well as wanting their opinions and critiques on the improvements on the requirements. Kathy and Joe would also like to know how much the Board would like the VLDC to contribute to the fund. Joe would like some of the board members to join him on the committee for the Façade program applications. Mike Guinan will be part of the committee.

Kathy, Vince Pettrone, and Liz Bielher spoke with three attorneys to figure out how it would work if they were to partner with the potential buyer of 14 Railroad st. Discussion followed on this topic. Kathy will mee with representatives from Ontario County regarding potential incentives. She will report out at the March Meeting.

### **Adjournment**

Meeting was adjourned on a motion by Brett Owen, seconded by Vince Pettrone and unanimously approved at 8:47am.

Gina Ko, Minutes Clerk