

A regular meeting of the Victor Local Development Corporation (VLDC) was held on Tuesday, June 25, 2019 at the Town Hall, 85 East Main Street.

MEMBERS PRESENT:	President	Rebecca Melton
	Secretary	Carol Commisso
	Director	Mike Guinan
	Director	Bob Senn
	Director	Chris Caruana
	Executive Director	Kathy Rayburn
	Minutes Clerk	Sue George

MEMBERS ABSENT: Liz Biehler

OTHERS PRESENT: None

Meeting was called to order by President Rebecca Melton at 6:00pm.

Salute to the flag.

(Within this report Victor Local Development Corporation will often be referred to as VLDC)

Resolution #23-19VLDC

Acceptance of Minutes

On a motion made by Bob Senn, seconded by Carol Commisso, the following resolution was ADOPTED 5 AYES 0 NAYS

Resolved, that the Victor Local Development Corporation accepts the minutes from the meeting dated May 28, 2019

Financial Report

Payment of Bills – Abstract #6

The Board reviewed the invoices to be paid from the Victor Local Development Corporation/Victor Business Connection Balance sheets. The unpaid invoices totaled \$5104.36.

Resolution #24-19VLDC

Payment of Bills -VLDC

On a motion made by Mike Guinan, seconded by Chris Caruana, the following resolution was ADOPTED 5 AYES 0 NAYS

Resolved, that the Victor Local Development Corporation has reviewed and approved invoices for payment that appear on the balance sheet totaling \$4704.36.

Resolution #25-19VLDC

Payment of Bills – Victor Business Connection

On a motion made by Bob Senn, seconded by mike Guinan, the following resolution was ADOPTED 5 AYES 0 NAYS

Resolved, that the Victor Local Development Corporation has reviewed and approved invoices for payment that appear for on the balance sheet totaling \$400.00. Invoices are to be paid out of the Victor Business Connection account.

Note: Resolution #24-19VLDC and #25-19VLDC were included in the Balance Sheet totaling \$ 5104.36

Executive Director Report

June 2019

VLDC &

Economic Development

Reporting Period: May/June 2019

Business Outreach

Day Automation	Koch Container	Trammel – Building on 96
SPoT Coffee	UMAC	Sansoucie
Fast & Fierce Cheer	Victor Music Experience	Victor Tailor – façade
Horsepower Motor Works	New Bus prospect – 2 East Main	LSI
Bare Beauty	West Construction	Finns Tapp Room

Façade Program 2019

The committee approved 13 projects, have two more that are runner-ups (will qualify if any of the approved don't proceed) and one is on hold until a decision is determined at the Village Zoning board. Applicants have been notified regarding acceptance and next steps. The list of projects is attached below.

Victor Business Connection

The group is working on three events currently – Victor Downtown Bash – 9/7, Spooktacular – 10/25 & 26th and Jingle Mingle 12/6. Sponsorship is being coordinated and we have started to see them come in – sponsor level sheet is attached below. We are coordinating some activities for the Saturday event working with Mike Stockman and of course going to promote both events jointly. Again this year, the VLDC will be sponsoring/paying for the Wagon rides.

2019 Facade Improvement Projects

Area	Applicant	Str. No	Address	Business	Project Cost \$	Grant \$	Description of Project	Status	Action	Permit needed	
1	URA	Dominic Dardano	11 West Main Street	Bistro 11	\$7,229.00	\$2,000.	Replace all windows on 2 nd floor	Committee approved	Been Notified	YES	
2	URA	Magnus Business Brokers, LLC	80 East Main	Side Street Laundromat	\$2,100.00	\$1050.	Soffit repair, trim out side door, new hardware and paint on side door, replace 2 exterior doors	Committee approved	Been Notified	NO	
3	URA	Melton Properties	62 West Main	Victor Tailor and Apartments	\$7,250.00	\$2000.	Install Eldorado stone in chapel hill color	Committee approved	Been Notified	NO	
4	URA	Mehmet Ozturk	62 West Main	The Victor Tailor	\$3,950.00	\$1975.	Replace 5 windows and install sign	Committee Approved	Been Notified	YES	
5	URA LDC for balance	Dave Dentino	33 Maple	A Cut Away	\$8,845.00	\$475. URA, \$1525. LDC	Remove siding/doors- install new siding/doors	Committee Approved	Been Notified	YES	
6	URA-LDC to pay	Dave Dentino	27 Maple	Office Building	\$2,100.00	\$1050. LDC	New sign for the building	Committee Approved	Been Notified	YES	
7	URA-LDC to pay	Jeff Jarmusz	26 Maple	Funeral Home	\$3,444.32	1722.16 LDC	Update and improving landscape design	Committee Approved	Been Notified	NO	
8	URA-LDC to pay	Fred Keil	34 East Main	Village Inn/TK Pizza	\$4,000.00	\$2000. LDC	Front & Rear signage	Committee Approved	Been notified	YES	
9	LDC	Brian Leary	19 West Main	Lakeshore Hardwoods	\$3,888.00	\$1944.	Signage	Committee Approved	Been Notified	YES	
10	LDC	Reid Holter	11 West Main	Law office	\$1,060.00	\$530.	Power wash & Paint porch railing, subrailing, deck & ceiling- color same	Committee Approved	Been Notified	NO	
11	LDC	Ryan MacNamara	26 West Main	Mac's Philly Steaks Diner	\$2163.56	\$1081.78	New Signage on building and road side	On Hold	Have Invoice	YES	
12	LDC	Dr. Chute	27 West Main	C & R Vision	\$4,080.00	(\$2000.00)	Replace side awnings with exact same. Replaced the front last year.	Committee Approved	Have a quote	NO	
13	LDC	Jim Odorczyk	14 Railroad Street	Fin's Tap Room	\$5,650.00	\$2000.	Install weed barrier, new smaller, stone & 10 bushes	Committee Approved	Been Notified	NO	
14	LDC	Bill O'Brien	17 East Main	O'Briens Barbershop	\$2,268.00	(\$1134.00)	Replace the retractable awning & hardware above front door & side entrance awning material	Committee Approved	Have a quote	YES	
15	LDC	Gioavanni Santilippo	23 East Main	Yoga/Baker	\$4,000.00	\$2000.	Leaky roof, exterior finish, window replacement	DENIED	No Quote	DENIED	
					TOTAL						

2019 Totals URA (Village) = \$ 7500.00

2019 Totals LDC = \$ 11,852.94 w/2 Runner ups

Revised 06/10/2019

Victor Business Connections 2019 Sponsorship Packages

These benefits would be for all three 2019 Victor Business Connections Events



Sponsorship Benefits	Title	Platinum	Gold	Silver	Bronze
	\$1,500	\$1,000	\$500	\$250	\$100
Official Title Sponsor of all three Events	✓	✓			
Opportunity to set up information table at each Event	✓	✓	✓	✓	✓
Logo on Signage at Events	✓	✓	✓		
Name listed on Signage at Events				✓	✓
Logo's on Website and Facebook	✓	✓	✓	✓	✓
Logo on Events promotional materials	✓	✓	✓	✓	
Listed on any radio spots for each of the three Events	✓				
Tickets to each of the three Events	8	6	4	2	2
Lamppost during Spooktacular Victor with Company Name on it!	Decorated (for you)	You decorate	You decorate	You decorate	You decorate

Business / Organization Name: _____

Contact Name: _____

Address: _____

Phone: _____

Email Address: _____

Sponsorship Level: _____

Title

Platinum

Gold

Silver

Bronze

Please submit Sponsorship Form and Payment by **May 31, 2019**:

Victor LDC
85 East Main Street
Victor, New York 14564

The new VLDC site is about ready to go live as Kathy writes this – www.victorldc.org. She still has some copy edits to make, but the site is looking great. Sue worked on the back end of the site with the developer from The Caruana group and it is MUCH easier to update and make changes. The overall look of the site is very professional. The PayPal set-up for taking on-line payments for events is more useful to it as we will now get a spreadsheet with ticket sale information. The business listings have been updated and are now linked to the business website. This redesign took about two months!

Access Management

The draft Access Management plan was completed on May 29th and is available for review on-line, Library, Village & Town Clerk's office. A public hearing was held on June 12 to recommend adoption of the plan by the Town and Village boards. The next step in the process is a public hearing by both boards to move to adoption in to the comprehensive plans.

Water Quality Improvement Program (WQIP) Grant – Town Storm Water Sewer Geographic Information System (GIS) based MS4 Mapping

Kathy was able to obtain an extension to the grant contract from 8/2019 to 12/31/2019 which will provide enough time to complete the work as outlined in the work plan and submit final documents for reimbursement through the grant. Data field work is being conducted by Keith Maynard, Labella and MWBE Sub contractors. We have received two reimbursement payments to date with another request being submitted in August. The committee will meet again in July to review the project.

Transportation Improvement Grant

Lane Road/Victor Egypt Road/Lynaugh Road round-about proposal – this grant application was not funded. Kathy was able to have a debriefing with Jim Stack (Dept. of Transportation) and Alex Kone (Genesee Transportation Council) and was told it was due to the high number of projects submitted and this project did not make the priority list with bridges and high crash areas. Jim and Alex offered to work with the Town to review the intersection and come up with alternatives to improve the safety of that area. We will convene a meeting in August.

2019 Consolidate Funding Application (CFA) Application

We will be submitting an application this July as part of the CFA round – Empire State Development Corporation (ESDC) Strategic Planning Grant to address due diligence items for the Adams Street roadway extension project. This is a necessary step to prepare the Town/Village for future grant applications regarding this project.

Kathy also had some items to discuss that were not in her report.

-She mentioned how pleased she is with the new website and encouraged the board to take a look at it. She will be getting the copy edits to Caruana Group this week or next. Bob Senn will send them a picture of himself for the website.

-The July meeting date needs to be changed as Kathy will be out of town. The board agreed to a July 16th meeting. Sue will handle the public notifications.

-Kathy asked for a resolution to allocate funds for the Façade Program.

Façade Improvement Program

Resolution #26-19LDC

Allocate Funds – Façade Improvement Program

On motion of Chris Caruana, seconded by Bob Senn, the following resolution was ADOPTED 5 AYES 0 NAYS

Whereas, in 2006 the Local Development Corporation initiated a grant program to encourage businesses in the Central Business District to improve the appearance of their properties; and,

Whereas, The Façade Improvement Program is funded through the Local Development Corporation by the Senator Michael Nozzolio Village Revitalization Grant; and,

Whereas, in 2019 the Local Development Corporation will offer matching grants up to \$2,000.00 for façade improvements for commercial buildings through the Façade Improvement Program;

Resolved, the VLDC approved allocating \$10,000.00 for the 2019 Façade Program

Kathy continues discussing items with the board

-Kathy will check into having window/door or outside signs made to place at businesses that received funds from the Façade program. It is a great way to promote the program.

-Kathy and Sue suggested using the profits from the Business Awards Lunch to help fund the Victor Business Connection. It goes directly to supporting business and would give a needed boost to the three events they are working on this year.

Rebecca asked if we would require the VBC to use the funding in a specific way. She also suggested having a conversation with them. Kathy will ask if Lisa Hubler, the event coordinator can attend the July meeting.

Carol feels like the businesses are not as involved as they should be and Lisa's time would be better focused just on the events instead of trying to connect the businesses. A couple of board members wondered if they should start charging the business owners membership fees or perhaps a "pay to play" system.

Another idea was to use the funds to hire an intern to help Lisa in the event planning. All the board members had many ideas and questions. After much discussion it was

decided to hold off on allocating those funds and to have Lisa attend July's meeting to discuss further the direction of the VBC.

-Kathy informed the board that the VLDC received three F.O.I.L. request from Kevin and Anita Bruckner. The requests are regarding the New York Main Street Anchor Grant for 2 East Main Street. The Planning and Building Department also received one F.O.I.L. request. All of the requests have been complied with.

President's Report

Rebecca and Kathy met with Scott Thon, a candidate for the vacancy on the board and Kathy passed out his resume. He is personally known by a few of the board members. They felt he is a good fit and agreed to bring him on as a new board member. He is available to attend the July meeting.

Kathy mentioned we also have another resume, but that person is currently occupied with family obligations and will be contacted at a later date if needed.

With Glenn Cooke's vacancy we are still in need of a Vice President. Kathy and Rebecca asked Chris if he was interested in the interim Vice President and he was. The Board unanimously agreed.

Resolution #27-19VLDC

Bob Senn nominated Chris Caruana for (interim) Vice President, it was seconded by Carol Commisso. Chris Caruana accepted the (interim) Vice President position and the Board approved.

5 AYES 0 NAYS

(Interim)Vice President – Chris Caruana – Officers position expires 1/2020

Rebecca shared with the board a concept for a new library that the Melton's presented to the library committee. She shared a picture of that architectural drawing and one from another firm for a different site that was also presented to the library. The library board is still considering its various options.

Rebecca will send Carol Commisso the presentation. The library ties in with the strategic plan and the Village revitalization plan.

Adjournment

Meeting was adjourned on motion at 6:58pm

Sue George, Minutes Clerk