

**A regular meeting of the Victor Local Development Corporation (VLDC) was held on Tuesday, May 23, 2023 at the Town Hall, 85 East Main Street.**

**MEMBERS PRESENT:** President Liz Biehler  
Director Joe Corsi  
Director Brett Owen  
Director Alyssa Serinis  
Director Ted Rund Jr.  
Executive Director Kathy Rayburn  
Minutes Clerk Gina Ko

**ABSENT:** Vince Pettrone, Mike Guinan

**GUEST:** Karen Lynch

The meeting was called to order by President Liz Biehler at 8:01 am.

Salute to the flag.

**(Within this report Victor Local Development Corporation will often be referred to as VLDC)**

**Resolution #14-23VLDC**

**Acceptance of Minutes**

On a motion made by Brett Owen seconded by Ted Rund Jr, the following resolution was ADOPTED 5 AYES 0 NAYS.

**Resolved,** that the Victor Local Development Corporation accepts the minutes from the meeting dated April 28, 2023.

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**Financial Report**

**Payment of Bills – Abstract #5**

The Board reviewed the abstract to be paid from the Victor Local Development Corporation. The abstract totaled \$1,217.38.

**Resolution #15-23VLDC**

**Payment of Bills -VLDC**

On a motion made by Liz Biehler, seconded by Ted Rund Jr., the following resolution was ADOPTED 5 AYES 0 NAYS

**Resolved**, that the Victor Local Development Corporation has reviewed and invoices for payment that appear on the balance sheet totaling \$1,217.38.

### **Privilege of the Floor**

Karen Lynch of Barn Door Events is the organizer for the Victor Music Food festival working with the Village. Kathy invited Karen to come speak with the Board about the event and the request for the VLDC to submit the alcohol permit application. Karen went over the planning process for the event and explained the vendor application, insurance, permits, and the SLA alcohol permit. She said that the event will be fenced in this year with 2 entry points with ID Check and wrist banding as well as a hired security company that will be working on crowd control, ID checks, and making sure there are no outside alcohol being brought in or alcohol outside the premises. The Board agreed with the request for the VLDC to apply for the SLA one day beer, wine, and cider permit.

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### **VLDC/Economic Development Update**

#### **Victor Business Awards**

The Victor Business Awards was held last Thursday May 11<sup>th</sup> and Councilman Kahovec was a hit as the emcee for this year's event. There were 166 Attendees while last year after the two-year pandemic hiatus was 133 attendees. They have received \$7,900 in sponsorships, 6 at the VIP \$1000 level (raising this level amount next year). The sponsorship money will be going to the Town as part of the new sponsorship structure. They budgeted expenses through the Town budget for Business Awards so expenses get paid through that account. This year they had 17 Award winners with representation by Senator Helming, Assemblywoman Byrnes & Congresswoman Tenney's office. The Keynote speaker was delivered by BioWorks CEO – Bill Foster

Comments sent to Kathy Rayburn after the event:

- *I wanted to congratulate you and your team on a wonderful event last Thursday! The space was great, the speakers engaging, and the food was delicious (including the cupcakes). Sorry we didn't have a chance to meet in person. Thanks again - Solü was honored to be recognized as Technology Business of the Year!*

- *Just a note to say that this afternoon was my first time attending the Victor Business Awards and it was really awesome. It's neat to put so many people who care about this community all in the same room. What a talented group. You and Gina made it look easy! – Jess – Victor/Farmington Library*
- *I wanted to thank you again for such a wonderful event last Thursday and for everything you do to support our local businesses. I'm still beaming & so so humbled to have been nominated for the young entrepreneur of the year award. Emily – Brooks & Harlow*
- *I also wanted to mention how much we enjoyed the luncheon. We are a pretty lucky community to be developing and also holding together the comradery that obviously exists among you and the others. Thanks again for all your help. Gretchen – C&R Vison.*

### **Façade Program**

The VLDC did not run this program in 2020 or 2021. This is a program funded by the Victor LDC and Village Urban Renewal agency. The committee consists of: Joe Corsi, Brett Owen & Alyssa Serinis from VLDC, Carol Commisso and Michelle Chalupa from the Village. There have 15 submissions so far with a deadline of June 1. Joe Corsi came up with a scoring metrics to use when reviewing each application. The funds were limited so they will not be able to fund all that have applied.

### **Memorial Day Parade - 5/29**

The organizational meetings are complete. New to the line-up this year are bag pipes – Feadan of Pipes Band. Gina and Kathy will be on-site that day to organize the staging at the VCS campus. There are postings are out on social media. The Victor Veterans will host the annual ceremony after the parade at Village Hall. Kathy asked the Board to stop by after the parade for the ceremony.

### **Climb Aboard Victor – 9/16**

Councilman Cusimano is working daily on the coordination of this event. Gina and Kathy are assisting him on the event. Gina has sent out the link for participants to register for the event. The event will be bigger and better than last year – more details to come.

### **Grants Update**

- MS4 – stormwater/sewer master data mapping – part 2
- Revitalization efforts – Village revitalization group is interested in applying for NY Forward grant or a NY Main Street grant. Working with them on process.
- CDBG – finalized all the funding distributions. Mike Cocquyt of Labella worked to complete each business file to meet state requirements.

- Adams Street Grant – still working through the process for reimbursement with ESD representative. Their board has reviewed the materials submitted, waiting for public hearing time to be closed to move forward with reimbursement to the Town.

### **Business Happenings:**

- 5/5 Ribbon Cutting at Aurora Sewing Center – Framark Drive
- 5/13 Ribbon Cutting/1 year anniversary at Nova Fitness – Phoenix Mills
- 4/20 Ribbon Cutting – Bank on Buffalo/Wealth Advisors – 235 High Street
- 14 Railroad Street – working with new owners on securing funding and tenants.
- Victor/Farmington library search for storage space.
- Assisted in lease negotiation for business located at 61 School Street.
- Working on location assistance for two new restaurants interested in Victor.

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### **Open Discussion**

Joe Corsi updated the Board that there were a few more submissions for the Façade program, which they now have 19 applications to review. They will be reviewing the applications on June 1<sup>st</sup>. Liz Biehler and Kathy will be meeting with Mike Crowley, Village Deputy Mayor, to discuss funding for the Village revitalization.

Every year, Kathy reports in P.A.R.I.S, Public Authority Reporting Information System, which updates information on the LDC such as Board member updates, financials, annual audit, etc. While reporting for this year, Kathy realizes that the LDC should update some of their policies & procedures. At the next meeting Kathy and the Board will be going through them and will be discussing further after reviewing them.

### **Adjournment**

Meeting was adjourned on a motion by Brett Owen, seconded by Alyssa Serinis and unanimously approved at 8:58am.

Gina Ko, Minutes Clerk