

A regular meeting of the Victor Local Development Corporation (VLDC) was held on Tuesday, November 16, 2021 at the Town Hall, 85 East Main Street.

MEMBERS PRESENT: Vice President
& Treasurer Liz Biehler
Director Scott Thon
Director Ted Rund Jr. (by Phone)
Director Mike Guinan
Director Joe Corsi
Director Vince Pettrone
Executive Director Kathy Rayburn
Minutes Clerk Gina Ko
Absent: President Rebecca Melton

Other Attendees: Joel Richter and Chris Andreucci

The meeting was called to order by Vice President & Treasurer Liz Biehler at 8:03 am.

Salute to the flag.

(Within this report Victor Local Development Corporation will often be referred to as VLDC)

Resolution #33-21VLDC

Acceptance of Minutes

On a motion made by Scott Thon seconded by Mike Guinan, the following resolution was ADOPTED 6 AYES 0 NAYS.

Resolved, that the Victor Local Development Corporation accepts the minutes from the meeting dated October 26, 2021.

Financial Report

Payment of Bills – Abstract #11

The Board reviewed the abstract to be paid from the Victor Local Development Corporation. The abstract totaled \$936.24.

Resolution #34-21VLDC

Payment of Bills -VLDC

On a motion made by Mike Guinan, seconded by Vince Pettrone, the following resolution was ADOPTED 6 AYES 0 NAYS

Resolved, that the Victor Local Development Corporation has reviewed and approved invoices for payment that appear on the balance sheet totaling \$936.24.

Privilege of the Floor

Joel Richter from the Friends of the Railroad has spoken to Kathy Ferron from Penn Yan who runs the Finger Lakes Rail Bikes. He informs the Board that she would like to come to Victor to run the rides here. She would like to meet the Board Members to answer some questions and hear out her business idea. They decided to have her present to the Board at the next meeting in December.

Kathy introduced Chris Andreucci, VLDC attorney from Harris Beach, to the board who presented a potential project in conjunction with the Town and Eastview Mall. Representatives from Eastview Mall have approached the Town with condemnation proceedings for the vacant Lord & Taylor site. Mr. Andreucci was before the board to explain the potential involvement that may be requested of the VLDC to complete the process. Along with VLDC assistance with the project Mr. Andreucci discussed various scenarios of opportunities for the VLDC if they choose assist.

Executive Director Report- Discussion

New Business/Location assistance/General Business Assistance:

Kathy is currently working with a gym on a new location and an inquiry on mini storage potential locations. Twin Elder Brewery is about to close on the building previously owned by Gourmet Goodies – the VLDC has approved a loan to Twin Elder; and Kathy has referred Gourmet Goodies owner to other sites within Victor as possibilities.

Business Conditions: Restaurants are struggling with staffing and goods (both short supplies and costs), businesses across the board are still not seeing an influx of candidates for job openings. Restaurants are reporting increasing costs on menu items due to an increase in the cost of food and supplies as well as the increase coming to minimum wage. Also, people are resorting to on-line shopping because they can't find the inventory in-store and now are complaining that there are delays in shipping.

Grants –

- **CDBG** – Community Development Block Grant – The application is complete and was submitted on 8/27. The Town has been notified that the Grant application was approved for \$500,000 to be dispersed as grants to Town & Village small businesses. Supervisor Marren, Kathy, and Rich O'Donnell conducted a conference call with grant administrators from the office of Community Renewal to review the process and next steps. Kathy has a meeting set up with Labella, Peg Beaulieu & Rich O'Donnell to review the finance responsibilities and reporting out of the grant. Once they get everything submitted on their end, they will work on a review committee and push of information out to businesses to apply for funding.
- **UPWP** – The Town's proposal for the **Victor Street Connectivity and Access Plan** was approved for funding to build on the plan completed in 2019. Labella was selected as the agency to work on the project with them through the RFP process. The second committee meeting is scheduled for 11/16 at 4:00pm. The consultant has been working on conducting stakeholder interviews, development of a project sheet which is attached to this report. The Board members are welcome to stop in for the 11/16 meeting for an update.
- **Adams Street Feasibility Study** – An RFP notice was posted with a submission date of November 12. The intent is to decide on a consultant selection prior to the end of 2021 so we are able to start the study implementation January 2022.
- **American Rescue Plan** – Supervisor Marren hosted a meeting at Town Hall with various staff to discuss eligible activities for this funding. The group will be reconvening in the near future to review ideas/project lists.

14 Railroad Street – The VLDC is fine tuning the budget and working with a local bank on the financing options for the purchase. The current tenant remains open at this time and will remain open through the 2021 holiday season. They have completed the engineer's inspection, Phase 1 environmental and received detailed estimates for the remodeling and deferred maintenance costs. The Phase 1 did indicate the need for a phase 2 which they are requesting the bank conduct and fold those costs in to closing. Financial projections are challenging as this is not a typical business operation with daily sales numbers to forecast, but they have a good handle on it. There are still a lot to accomplish but they are making progress!

VCDO Partnership Update –

- www.vcdo.org
- The team of 3 (Amy, Gina & Kathy) pulled off a very successful Trick or Treat event in the Village on Saturday 10/30/21. They estimated approximately 400 people were there with 176 kids entering the costume contest. Photos of the

winners are in the Town newsletter soon to be published. They also hosted a Scarecrow on Main event and had 20 entries – pictures of those are posted as well. Thank you to Supervisor Marren, Mayor Hadden and Superintendent Tim Terranova for spending part of the afternoon with us judging costumes!

- Holiday Planning
 - 3pm – 6pm – Wine, Beer & Spirit walk
 - 5:30 – Holiday parade complete with Fire trucks, business & community group floats and VCS seniors.
 - 6:00 – annual Tree lighting at Mead Square
 - 3pm – 6pm – Santa visits, Olaf, refreshments at Mead Square Park
- The Chamber is currently working on strategic planning for 2022 and revisions to member benefits based on feedback.

Open Discussion/Board Appointments

Kathy informed the Board Members that she has received Rebecca Melton's formal resignation letter. The Board had to nominate and vote on who would fill the vacant seat as President. Kathy suggested to the board that Liz Biehler should fill the role as President. If Liz becomes President, The VLDC would need to fill in the vacancy of Vice President and Treasurer because Liz was both. Scott Thon said he can be a Treasurer Temporarily until they find another board member. There are three people who are interested in joining the Board.

Resolution #35-21VLDC

Nominated by Vince Pettrone, seconded by Scott Thon, the following was ADOPTED
6 AYES & 0 NAYS

Resolved that the Victor Local Development Corporation appoint Liz Biehler as the new VLDC President.

Resolution #36-21VLDC

Nominated by Liz Biehler, seconded by Mike Guinan, the following was ADOPTED
6 AYES & 0 NAYS

Resolved that the Victor Local Development Corporation appoint Vince Pettrone as the new VLDC Vice President.

Resolution #37-21VLDC

Nominated by Joe Corsi, seconded by Vince Pettrone, the following was ADOPTED
6 AYES & 0 NAYS

Resolved that the Victor Local Development Corporation appoints Scott Thon as the Temporary Treasurer.

Adjournment

Meeting was adjourned on a motion by Liz Biehler, seconded by Vince Pettrone and unanimously approved at 9:07am.

Gina Ko, Minutes Clerk